

**Why should I use STEM CELL CRYOBANK
to collect and store my baby's cord
blood stem cells?**

- 24 hour personalized service.
- Processing laboratory and stem cell storage facility located on site.
- Highly trained medical technologists and scientists on staff.
- Laboratory is FDA registered and accredited by AABB (American Association of Blood Banks).
- Affiliated with South Florida Bone Marrow Stem Cell Transplant Institute.
- Reasonable and affordable prices, with an easy payment plan.

**We want you as our customer for life!
Call us at 1-866-235-5736**

- A complete and comprehensive service from: education, monitoring of the baby's cord blood collection and shipment, processing, testing, storage, and reporting of the results to you and your physician.
- Easy transfer to your transplant center in time of need.
- Family discounts offered.

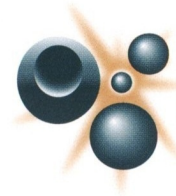
**Palm Beach County Firefighters Benefits Fund
Cord Blood (Stem Cell) Benefit**

Covered at 100% after a \$100 non-refundable co-pay, includes harvesting and annual storage for 18 years, at the Stem Cell Cryobank, LLC ("SCC"),

or at a different facility but benefit limited to an amount equal to (\$2400)
(service must be fully pre-paid for 18 years)



STEM CELL CRYOBANK
CORD BLOOD AND STEM CELLS FOR LIFE



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*It is the right opportunity for
your baby and
family to protect them
in the future!*

10301 Hagen Ranch Road, Suite 700
Boynton Beach, FL 33437
Tel: 1-866-235-5736
561-752-5522
Fax: 561-752-5446

Visit our website:
www.stemcellcryobank.com

**Have you considered
saving your baby's cord
blood stem cells?**



**It is the right opportunity for
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protect them in the future!**

**Call us today at 1-866-235-5736
www.stemcellcryobank.com**

IMPORTANT FACTS YOU SHOULD KNOW ABOUT CORD BLOOD STEM CELLS

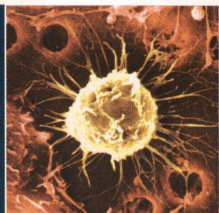
- Cord blood is the blood that remains in the umbilical cord and in the placenta when separated from the baby at birth.
- Umbilical cord blood provides a rich source of stem cells.
- Stem cells are referred to as the body's building blocks of blood and immune systems.
- Stem cells have been used to treat more than 70 malignant and genetic diseases and immune system deficiencies. Leukemia is the most common disease treated.
- Cord blood stem cells may protect your baby's health in the future. There is only one

BENEFITS OF COLLECTING AND STORING YOUR BABY'S CORD BLOOD STEM CELLS

- Cord blood stem cells are an exact match for your baby. They can be a close match for siblings and other family members in need of a transplant.
- Families with a history of cancer or blood disorders have a ready source of stem cells if needed in the future.
- Graft Versus Host Disease (GVHD) does not occur in transplants using your own cord blood stem cells. GVHD is where the body rejects the donor's stem cells and may prevent engraftment from occurring.
- Cord blood stem cells are more abundant than bone marrow stem cells and are easier to collect than bone marrow.

THE COLLECTION AND STORAGE PROCESS

- Immediately after registering with us, a collection kit is sent to the mother with everything necessary for the collection.
- The mother discusses her decision with her physician and Ob/Gyn to collect and enlists their support.
- The mother takes the kit to the hospital at time of birth and hands it over to the physician who performs the collection after the baby is born.
- A sterile bag is used for the collection and the collection takes less than 5 minutes. A sample of the mother's blood is drawn at the time of birth to test for any infectious diseases.



Processing

opportunity to collect your baby's cord blood stem cells, and that is at the time of birth.

- **Transplant Medicine** uses cord blood stem cells to treat and cure many diseases such as blood cancers, immunodeficiencies, and blood disorders. Over 20,000 cord blood transplants have been performed worldwide.
- **Regenerative Medicine** uses cord blood stem cells to repair diseased and damaged tissues and organs. Current research is showing promising results in the treatment of heart disease, Parkinson's, diabetes, Alzheimer's, spinal cord injury, stroke, multiple sclerosis, and systemic lupus.

Cryopreservation

- Cord blood stem cell collection is a painless, non-invasive process.
- Collecting your baby's cord blood stem cells does not interfere with the birthing process or the immediate post-partum bonding process.
- Your baby's stem cells are priceless, and provide biological insurance for your child and immediate family against life-threatening diseases in the future.



Storage

- The collection is put into the kit. A pre-arranged courier is called for pickup and shipment to our laboratory.
- Upon arrival at our laboratory, our technologists will identify and receive the collection. A unique identifier is assigned to your baby's cord blood.
- The cord blood is tested for volume, cell count, possible bacteria contamination and blood typing.
- The cord blood is processed to extract the stem cells, which are then cryopreserved and stored in cryogenic tanks for potential future use. A full report of the cell count, viability, and sterility is sent to the mother and her physician.